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- “Punchy, interesting • Fun read • When’s the next? • Sandy’s perfect for humour in writing”
/client enjoyed this feedback by readers of her business e-zine
 - “Will share [her] words, as always, with a smile • Well done, very readable • Her columns make me laugh; the way she weaves words • Love getting her e-zine”
/readers of Sandy’s [QuillJoy](#)

Sprinkle humour as a hook

by [Sandy Ross](#) (.ca) • 519.871.word (9673) • Word’s Worth

Review of websites for IABC [business communicators](#), 150-word newsletter copy

For a library theme, let’s venture virtually to one of the world’s oldest: to England’s Oxford, to [Bodleian Library](#). As Canada’s National Library marks 50 years, Bodleian just turned 400. My last trip over ’ome, it didn’t even look 250. Its website posts its history, snaps of commanding architecture, lists of souvenirs with Bodleian logos or Oxford blues, and impressive Library stats. Boasting seven million volumes, five million are referenced online, and about a million sit on 120 miles of shelves. Thirty reading rooms seat 2,663 and, thanks to 382 staff, the average time to fulfil a book order’s just three hours. It took longer to get complimentary nuts on the flight over (which, coincidentally, were also 400 years old). ♦

[Bartleby](#) A marriage of online and storytime, it archives invaluable literary treasures. Tuck into Dostoevsky’s Crime and Punishment, or the Theory of Relativity, by Einstein, or The Bible, by... you know. In a convergence of digital meets Dewey decimal, full content’s keyed-in for classic Verse, Reference, Fiction, Nonfiction – from grammatical stylings of Strunk, to encyclopedias that would fascinate Funk (and Wagnall). When I saw Gray’s Anatomy was online, I felt a twinge of what it must be like to be a 12-year old boy with a Playboy magazine under his mattress (or Hugh Hefner, who keeps it under his mistress). With a titillating Table of Contents laid out like a naked body buffet, I couldn’t resist sneaking a peek at Primitive Segments. Surprisingly, the lateral aspect occipital isn’t nearly as sexy as it sounds. But, for education, information, and inspiration, Bartleby is a bookworm’s dream ... a good read. ♦
